

**CITY OF MESA  
POLITICAL COMMITTEE  
CAMPAIGN FINANCE REPORT**

LUNA FOR MESA DISTRICT 5  
9258 E GRANDVIEW ST  
MESA, AZ 85207-4317

Candidate Name: LUNA, DAVID  
Office Sought: Other

recd 10-15-18 dmr	
ID#	2018-02

**Report Name  
2018 3rd Quarter Report**

**Reporting Period  
August 12, 2018 through September 30, 2018**

**Filing Period  
October 1, 2018 through October 15, 2018**

**SUMMARY**

- 5a. Surplus from previous Campaign
- 5b. Equity at Beginning of this Reporting Period
- 5c. Total Receipts
- 5d. Subtotal
- 6a. Total Debts and Obligations from Previous Committee
- 6b. Total Disbursements
- 7. Equity at Close of Report Period

This Period	To Date
	\$0.00
\$35,819.13	
\$7,150.00	\$56,736.00
\$42,969.13	\$56,736.00
	\$0.00
\$30,424.83	\$44,191.70
\$12,544.30	\$12,544.30

I certify, under penalty of perjury, that I have examined the contents of this campaign finance report and to the best of my knowledge and belief it is true and complete.

TERESA A. CARMICHAEL  
Print Name of Treasurer (or Candidate)

Teresa A. Carmichael  
Signature of Treasurer or Candidate (If candidate campaign committee and treasurer unavailable)

## DETAILED SUMMARY PAGE

LUNA FOR MESA DISTRICT 5  
2018 3rd Quarter Report  
August 12, 2018 through September 30, 2018

ID#	2018-02
-----	---------

### RECEIPTS

1. Contributions - (A1-A8))
2. Aggregate \$50 or less (Total from Schedule A9)
3. Subtotal Contributions [add 1 and 2]
4. Refund of contributions including (Total from Schedule F-4)
5. Total Contributions Other than Loans and In-Kind [subtract 4 from 3]
6. Incoming Loans (From C-1 and C-2)
7. In-Kind contributions (Total from Schedule E)
8. Non-Contribution Income (from F-1)
9. Dividends and Interest (from F-2)
10. Transfers from other committees for shared expenses
11. Total Receipts [add 4e, 5a, 7 and 8]

This Period	To Date
\$7,150.00	\$56,696.00
\$0.00	\$40.00
\$7,150.00	\$56,736.00
\$0.00	\$0.00
\$7,150.00	\$56,736.00
\$0.00	\$0.00
\$212.72	\$291.93
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$7,150.00	\$56,736.00

### DISBURSEMENTS

1. Cash Non-Campaign Operating Expenses (Total from Schedule D-1)
2. Independent and Recall Election Expenditures (Total from Schedule D-3)
3. Ballot Measure Expenditures (Total from Schedule D-3A)
4. Loans made by reporting committee (Total from Schedule D-4)
5. Repayment of loans (Total from Schedule D-5)
6. Transfers to other committees for Shared Expenses
7. Contributions to Committees (Total from Schedule D-8(a,b,c))
- 7.5. Aggregate Small Expenditures (D-2))
- 7.6. Any other Disbursements (D-7))
8. Subtotal Disbursements (Add 1,2,3,5,6,7,7.5,7.6)
9. Rebates, refunds and other offsets to expenses (From Schedule D-3B)
10. Total disbursements [subtract line 9 from line 8]
11. Value of In-Kind expenditures (Total from Schedule E)
12. Total Outstanding Debts owed by Committee (Schedule F-3)

This Period	To Date
\$30,424.83	\$44,191.70
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$30,424.83	\$44,191.70
\$0.00	\$0.00
\$30,424.83	\$44,191.70
\$212.72	\$291.93
\$0.00	\$0.00

# Contributions from Family Members

SCHEDULE

A-1

LUNA FOR MESA DISTRICT 5

ID#

2018-02

Name, Address, Occupation and Employer of Contributor	Date	Amount	New Balance
LUNA, HILDA 9258 E GRANDVIEW ST MESA, AZ 85207--	08/22/2018	\$20.00	\$140.00
Total		\$20.00	

# Contributions from Individuals

SCHEDULE

A-2

LUNA FOR MESA DISTRICT 5

ID#

2018-02

Name, Address, Occupation and Employer of Contributor	Date	Amount	New Balance
SLOAN, DAVID 6822 E HALIFAX DR MESA, AZ 85207-- CEO AFFINITY TECHNOLOGY	08/15/2018	\$1,000.00	\$1,000.00
CARPENTER, BARBARA 2625 N RICARDO MESA, AZ 85215-- RETIRED RETIRED	08/20/2018	\$50.00	\$50.00
FOREST, KIMBERLY 7445 E EAGLE CREST DR, #1108 MESA, AZ 85207-- SALES & MARKETING VISIT MESA	08/20/2018	\$250.00	\$250.00
GARCIA, JENNIFER 1001 E PORT AU PRINCE LN PHOENIX, AZ 85022-- STAY AT HOME MOM N/A	08/20/2018	\$200.00	\$200.00
HUTCHINSON, MARY 4042 E HOPE ST MESA, AZ 85205-- RETIRED RETIRED	08/20/2018	\$200.00	\$200.00
KELLER, SUZANNE 8613 E MEADOWBROOK AVE SCOTTSDALE, AZ 85251-- SALES DIRECTOR VISIT MESA	08/20/2018	\$25.00	\$25.00
KNORR, RENEE 6645 E REDMONT DR #8 MESA, AZ 85215-- RETIRED RETIRED	08/20/2018	\$500.00	\$500.00
NATIONS, CHRIS 10409 E LAUREL LN SCOTTSDALE, AZ 85259-- BUSINESS OWNER NATIONS GROUP	08/20/2018	\$250.00	\$250.00
NAVA, BETTINA 5736 N 2ND AVE PHOENIX, AZ 85013-- CONSULTANT OH STRATEGIC COMMUNICATIONS	08/20/2018	\$150.00	\$350.00
OBER, RON 3043 E MARSHALL AVE PHOENIX, AZ 85016-- PARTNER POLICY DEVELOPMENT GROUP	08/20/2018	\$150.00	\$300.00
RHODES, THOMAS 1502 E FAIRBROOK ST MESA, AZ 85203-- RETIRED RETIRED	08/20/2018	\$100.00	\$100.00

# Contributions from Individuals

SCHEDULE

A-2

LUNA FOR MESA DISTRICT 5

ID#

2018-02

Name, Address, Occupation and Employer of Contributor	Date	Amount	New Balance
RIVAS, JOSE PO BOX 2508 PHOENIX, AZ 85002-- SENIOR ASSOCIATE OH STRATEGIC COMMUNICATIONS LLC	08/20/2018	\$50.00	\$150.00
ROBERTSON, CAROLYN 2355 N PYRITE MESA, AZ 85207-- REGISTERED NURSE NONE	08/20/2018	\$50.00	\$50.00
SCHWARTZ, MAGDALENA 2344 E CARMEL AVE MESA, AZ 85204-- OWNER LATINO COMMUNICATIONS	08/20/2018	\$50.00	\$50.00
WARD, ROBERT 4725 E BROWN, #72 MESA, AZ 85205-- ARTIST SELF-EMPLOYED	08/20/2018	\$100.00	\$100.00
WIER, DAVID 5421 E FOUNTAIN CIR MESA, AZ 85205-- VP ARIZONA BUSINESS BANK	08/20/2018	\$50.00	\$50.00
BARNEY, JASON 1719 E TRADEWIND CT GILBERT, AZ 85234-- LAND DEVELOPER SELF-EMPLOYED	08/22/2018	\$1,000.00	\$1,500.00
D'ALEXANDER, TONY 3265 N BOULDER CNY MESA, AZ 85207-- RETIRED RETIRED	08/22/2018	\$50.00	\$50.00
KAVANAUGH, DENNIS 2146 W ISABELLA AVE UNIT 233 PHOENIX, AZ 85202-- ATTORNEY DENNIS KAVANAUGH PC	08/22/2018	\$50.00	\$150.00
MIMS, KATHLEEN 8732 E EDWARDS AVE SCOTTSDALE, AZ 85250-- RECRUITMENT PROJECT MANAGER TAYLORSMITH CONSULTING	08/22/2018	\$125.00	\$125.00
RILEY, DICK 2637 N BOULDER MTN MESA, AZ 85207-- RETIRED RETIRED	08/22/2018	\$40.00	\$40.00
TANG, WANDA 7515 E 1ST ST SCOTTSDALE, AZ 85251-- CPA WANDA TANG PC	08/22/2018	\$500.00	\$500.00

# Contributions from Individuals

SCHEDULE **A-2**

LUNA FOR MESA DISTRICT 5

ID#  
**2018-02**

Name, Address, Occupation and Employer of Contributor	Date	Amount	New Balance
DEGRACIE, JAMES 8536 E OAK STREET MESA, AZ 85207-- RETIRED RETIRED	08/24/2018	\$40.00	\$40.00
BURKE, DENNIS 601 W PALMAIRE AVE PHOENIX, AZ 85021-- POLICY DEVELOPER PDG POLICY DEVELOPMENT GROUP	09/05/2018	\$200.00	\$200.00
CARL, RICHARD 4055 N RECKER RD UNIT 69 MESA, AZ 85215-- RETIRED RETIRED	09/05/2018	\$100.00	\$100.00
HENRY, KAY 1327 N JOPLIN CIR MESA, AZ 85207-- RETIRED RETIRED	09/05/2018	\$50.00	\$50.00
MONTE, GENESSEE AVILA 8743 E FOUNTAIN ST MESA, AZ 85207-- PRINCIPAL MESA PUBLIC SCHOOLS	09/05/2018	\$100.00	\$100.00
MURPHY, EDWARD 2659 E Kael ST MESA, AZ 85213-- RETIRED RETIRED	09/05/2018	\$100.00	\$100.00
HUGHES, PATRICIA 4055 N RECKER RD UNIT 31 MESA, AZ 85215-- RETIRED RETIRED	09/20/2018	\$200.00	\$200.00
LENTS, TERRY 3648 N EAGLE CANYON MESA, AZ 85207-- SALES BLANDFORD HOMES	09/25/2018	\$250.00	\$250.00
Total		\$5,980.00	

# Contributions from PACs

SCHEDULE

A-4

LUNA FOR MESA DISTRICT 5

ID#

2018-02

Name, Address, Occupation and Employer of Contributor	Date	Amount	New Balance
ARIZONA PIPE TRADES 469 PAC 3109 N 24TH ST PHOENIX, AZ 85016--	09/05/2018	\$1,000.00	\$1,000.00
SOUTHWEST GAS ARIZ PO BOX 52075 PHOENIX, AZ 85072--	09/05/2018	\$150.00	\$450.00
Total		\$1,150.00	

# Cash Non-Campaign Operating Expenses

SCHEDULE

D-1

LUNA FOR MESA DISTRICT 5

ID#

2018-02

Name and Address to whom expenditure was made	Date	Amount
FIELD CORPS LLC 550 W BASELINE RD STE 102-178 MESA, AZ 85210-- INV# 1025 TEXT MESSAGING SERVICE	08/14/2018	\$875.00
PHILLIPS WEST LLC/UP CLOSE PUBLICATIONS 2733 N POWER RD STE 12, PMB 475 MESA, AZ 85215-- INV# 18-08-21 ADS	08/14/2018	\$508.75
PRINT DONKEY 2733 N POWER RD SUITE 102-125 MESA, AZ 85215-- INV# 0467 ADS/DOOR HANGERS	08/14/2018	\$1,118.28
PRINT DONKEY 2733 N POWER RD SUITE 102-125 MESA, AZ 85215-- INV# 0469 YARD SIGNS	08/14/2018	\$527.55
PRIMARY CONSULTANTS 5320 N 16TH ST SUITE 111 PHOENIX, AZ 85016-- INV# 17397 DIRECT MAIL	08/20/2018	\$6,045.60
STRATEGIES 360, INC 1505 WESTLAKE AVE N SUITE 1000 SEATTLE, WA 98109-- INV# 772-30183 DIGITAL ADS	08/22/2018	\$9,500.00
PRINT DONKEY 2733 N POWER RD SUITE 102-125 MESA, AZ 85215-- INV# 0472 POSTCARDS	08/27/2018	\$135.32
FIRST FIDELITY BANK PO BOX 32282 OKLAHOMA CITY, OK 73123-- BANK FEES	08/31/2018	\$2.00
SQUARESPACE, INC 225 VARICK ST 12TH FLOOR NEW YORK, NY 10014-- CREDIT CARD FEES 8/12-8/31	08/31/2018	\$45.74
BENZA, JILL 9545 E KENWOOD CIRCLE MESA, AZ 85207-- REIMBURSEMENT: REFRESHMENTS RESULTS GATHERING-PACINO'S	09/05/2018	\$4,015.07
PRIMARY CONSULTANTS 5320 N 16TH ST SUITE 111 PHOENIX, AZ 85016-- INV#17410 ROBO CALLS	09/05/2018	\$3,709.95
LUNA, DAVID 9258 E GRANDVIEW ST MESA, AZ 85207-- REIMBURSEMENT: CANVASSING EVENT REFRESHMENTS	09/12/2018	\$483.72



# Cash Non-Campaign Operating Expenses

SCHEDULE

D-1

LUNA FOR MESA DISTRICT 5

ID#

2018-02

Name and Address to whom expenditure was made	Date	Amount
BENZA, JILL 9545 E KENWOOD CIRCLE MESA, AZ 85207-- REIMBURSEMENT: REFRESHMENTS	09/19/2018	\$425.10
PRINT DONKEY 2733 N POWER RD SUITE 102-125 MESA, AZ 85215-- INV# 0475 ADS, PRINTING	09/20/2018	\$3,020.00
FIRST FIDELITY BANK PO BOX 32282 OKLAHOMA CITY, OK 73123-- BANK FEES	09/30/2018	\$2.00
SQUARESPACE, INC 225 VARICK ST 12TH FLOOR NEW YORK, NY 10014-- CREDIT CARD FEES SEPT 2018	09/30/2018	\$10.75
Total		\$30,424.83

# In-Kind Contributions and Expenditures

SCHEDULE

E

LUNA FOR MESA DISTRICT 5

ID#

2018-02

Name and Address from whom received or whom given	Date	Amount
LUNA, DAVID 9258 E GRANDVIEW ST MESA, AZ 85207— CANVASSING REFRESHMENTS CONTRIBUTION	08/25/2018	\$212.72
LUNA, DAVID 9258 E GRANDVIEW ST MESA, AZ 85207— CANVASSING REFRESHMENTS EXPENDITURE	08/25/2018	\$212.72
Total		\$425.44

## DeeAnn Mickelsen

---

**From:** T.Carmichael P.C. <CPA@tccpa.com>  
**Sent:** Monday, October 15, 2018 3:31 PM  
**To:** DeeAnn Mickelsen  
**Cc:** Admin  
**Subject:** RE: David Luna CF Report  
**Attachments:** 3rd QUARTER REPORT LUNA.pdf

---

**From:** DeeAnn Mickelsen <Dee.Ann.Mickelsen@mesaaz.gov>  
**Sent:** Monday, October 15, 2018 2:58 PM  
**To:** T.Carmichael P.C. <CPA@tccpa.com>; Admin <Admin@tccpa.com>  
**Subject:** David Luna CF Report

I just wanted to follow-up on David's campaign finance report. I hadn't received it yet and wanted to make sure it didn't get lost or misplaced in my email system. 😊

Dee Ann Mickelsen, MMC  
City Clerk  
City of Mesa  
Office of the City Clerk  
P: (480) 644-6987  
F: (480) 644-2821

The City of Mesa's business hours are 7:00 A.M. - 6:00 P.M.  
Monday - Thursday and closed on Fridays.